

Buying? Selling?
Talk to us!

Happy Holidays!



where the experts are™

2008 December

Thank you for reading the new
Midwest Newsletter.

November New Executives

Rachel Bannerman - Fargo
Angela Frattalone - Blaine
Lisa Meyer - Menomonie
Christine Muse - Hill City
Jason Simonson - Menomonie
Stacey Simonson - Menomonie



New Office!

Menomonie, Wisconsin

Please welcome our new office

Realty Executives Premier

Jason and Stacey Simonson are the new owners of Realty Executives Premier. They were opened for business, on November 18th, and they have already recruited a new Executive to their Premier team. Jason and Stacey are both natives to the Menomonie area, and have been the area sales leaders for the past four years.

We are all excited you have decided to join our team!

REGION ON THE ROAD



Fargo Executives at their Holiday Party

Joseph and Deanna have been traveling this month. They joined the Fargo Executives at their Holiday party, December 5th (photo above); and Bemidji's Holiday party, December 14th.

They also attended the WRA Convention in Pewaukee, WI, December 11-12th. They were able to network with many real estate professionals and met some great people.

REALTY EXECUTIVES Midwest
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Upcoming Dates

- Regional 10 year Anniversary Party - December 18th
- Executive Orientation - January 8th
- Holiday Gala - January 17th

Market Updates

"Ten Real Estate Predictions for 2009", *Daily Real Estate News*, Realtor.com, December 17, 2008

[Click here to read article](#)

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Look Who We Caught Doing Something Good

Alexandria Executives

Gloria Iverson, Suzy Lee, Kay Loeffler, Doug Holm, and Mike Munson, have been awarded the certification of "Green Certified Real Estate Professional - Green Leadership" (GCREP-GL) by completing the Green Building for Real Estate Professionals course. Congratulations!

The most interesting thing they learned, was that 25% of your electricity is from appliances plugged in, but not turned on.

In addition, Alexandria has contributed 100% to RPAC, and are investing in showcasing all of their properties on Realtor.com

Thank you for all your hard work, and continuing growth.

The newest edition to your monthly newsletter, The "Catch 'em doing something good" section will feature an executive who exceeds expectations. So if you "Catch" someone, please notify the Region.

Benefits to New Era in Marketing

The impact of social media, technology and the Internet has changed the way businesses are spending their dollars.

- Sites such as MySpace, Facebook, LinkedIn, and Twitter, give businesses an opportunity to Market to over 300 million people. These sites allow companies to give up-to-date information about the products and services they provide.
- Blogging is an easy and inexpensive way to increase search engine marketing, brand building, and generate new leads and referrals.
- Most of these sites are FREE!

Having pages on these sites increases your web presence and allow for more traffic to be directed to your company website. If you don't already have accounts, we recommend signing up for one, and becoming part of the web 2.0 world.

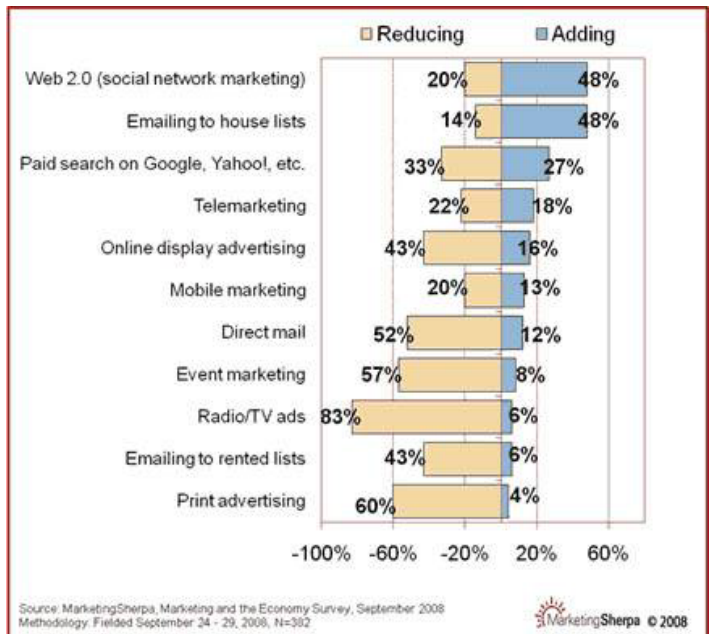
Check out our pages on:

www.Linkedin.com

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www.MySpace.com

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Relocation Corner



On November 12th, Worldwide ERC released its newly revised Broker Market Analysis and Strategy Report Form (BMA). The existing BMA form will only be available until April 30, 2009, at which time it will be no longer be supported by Worldwide ERC.

The new BMA differs in a number of areas and the changes are intended to:

- Better estimate property value
- More effectively provide marketing strategy ideas
- Present analysis and recommendations logically and persuasively

Relocation management companies are starting to make the switch to the new form, so the Midwest Region will be offering training opportunities on the new ERC BMA in the first few months of 2009.

Please contact Doug McElrath, Director of Relocation, at 651-994-2606 or DougMcElrath@RealtyExecutives.com with any questions.

Top Ten Executives

November 2008 Volume Closed

Cindy Grodahl - Edina
Mike Roll - Blaine
Barry Cavalancia - Wayzata
Nick Johnson - Rsvl. Top Producers
Bob Tenold - Zimmerman
Steven Jones - Rsvl. Top Producers
Aaron Pletcher - Blaine
Jason Whaley - Burnsville
Gerry Gangnes - Fargo
Bao Tran - St. Paul Associates

November 2008 Transactions Closed

Nick Johnson - Rsvl. Top Producers
Aaron Pletcher - Blaine
Bob Tenold - Zimmerman
Steven Jones - Rsvl. Top Producers
Gerry Gangnes - Fargo
Mike Roll - Blaine
Ami Bonrud - Alexandria
Chris Kvam - Bemidji
Cindy Grodahl - Edina
Barry Cavalancia - Wayzata

Regional Office

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Alexandria
LAKE & HOME SALES
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Bemidji
THE PRODUCER GROUP
Phone: (218) 444-1021

Blaine
TOP PRODUCERS
Phone: (763) 390-3900

Buffalo
CHOICE
Phone: (763) 682-8900

Burnsville
TOP PRODUCERS
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Edina
ASSOCIATES
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Elk River
LEGACY
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Hill City
BLACK HILLS
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Hudson
SELECT
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LaCrescent
RESULTS
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Lakeville
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Mankato
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